



中國國際航空航天博覽會

CHINA INTERNATIONAL AVIATION & AEROSPACE EXHIBITION

AIRSHOW CHINA

The 15th China International Aviation
& Aerospace Exhibition

Nov.12-17, 2024

Zhuhai, China



Chase the Dream for a Shared Future

AIRSHOW CHINA

Chairman's Message

Invitation to the 15th China International Aviation & Aerospace Exhibition

Nov.12-17, 2024



Chairman's Message

China International Aviation & Aerospace Exhibition (Airshow China) is the only international aerospace trade show approved by the Chinese central government and supported by Chinese aerospace industries. Featuring the display of actual products, trade talks, technological exchange, flying display and ground dynamic performances, the show takes place biennially in Zhuhai, Guangdong, China. Since 1996, Airshow China has successfully taken place for 14 sessions in a row and become one of the most influential aerospace and aviation trade shows in the world, witnessing the rapid development and progress of China's aerospace and national defense industries.

The 15th Airshow China is taking place in Zhuhai, November 12-17, 2024. In the new era, China aims to become a true aerospace power from a major country pursuing aerospace development. Airshow China will also continue to build up a global aerospace industry exchange platform to showcase the image of China, convey the voice of China, and seek common development. We sincerely invite you to join us for a high-quality, professional and fruitful trade show, to promote cooperation among global aerospace industries and expedite recovery of the world economy.

A stylized, handwritten signature in white ink, located in the bottom right corner of the page.

Chairman of the Board
Zhuhai Airshow Group Co.,Ltd.

Organization

Sponsors:

| | | |
|--|--|---|
|  Guangdong Provincial People's Government |  Civil Aviation Administration of China |  State Administration of Science, Technology and Industry for National Defense |
|  China National Space Administration |  China Council for the Promotion of International Trade |  PLA Air Force |
|  Aviation Industry Corporation of China, Ltd. |  Commercial Aircraft Corporation of China, Ltd. |  China Aerospace Science and Technology Corporation |
|  China Aerospace Science and Industry Corporation Limited |  Aero Engine Corporation of China |  China North Industries Group Corporation Limited |
|  China South Industries Group Co., Ltd. |  China Electronics Technology Group Corporation |  China Electronics Corporation |

Supporters:

| | | |
|------------------------------|---------------------------------------|--|
| Joint Staff Department, CMC | Equipment Development Department, CMC | Office for International Military Cooperation, CMC |
| PLA Army | PLA Navy | PLA Rocket Force |
| PLA Southern Theater Command | China Poly Group Corporation Ltd. | |

Executive Organization:

| |
|--|
|  Zhuhai Municipal People's Government |
|--|

Organizer:

| |
|--|
|  Zhuhai Airshow Group Co., Ltd. |
|--|

Exhibition Content



Aviation



Aerospace



UAV System



Defence



Maritime



Show Review

Airshow China 2022 (Nov.8-13, 2022)

Facts & Figures

| | | |
|--|---|--|
|  <p>100,000m² Indoor exhibition space</p> |  <p>121 Aircraft on display</p> |  <p>54 Equipment attending ground dynamic performances</p> |
|--|---|--|



 **43** countries and regions

 More than **740** domestic and foreign exhibitors

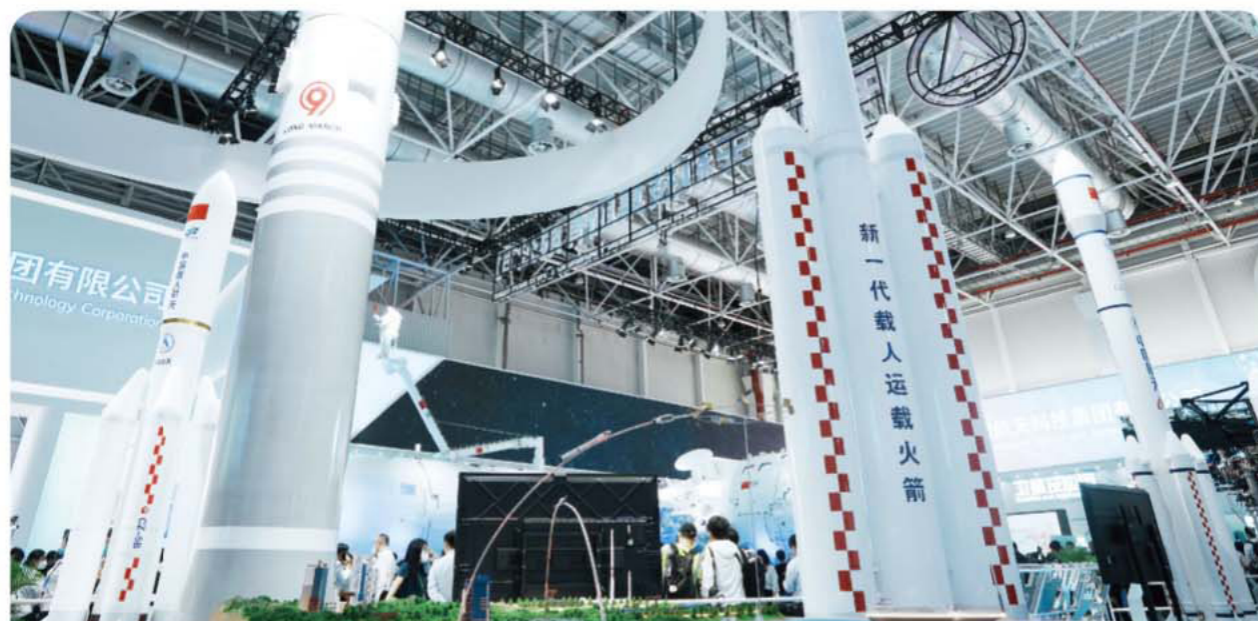
200 conferences, meetings, seminars and signing ceremonies



An increase of **245%** over the previous session.

Contracts and agreements worth **USD 39.8 billion**

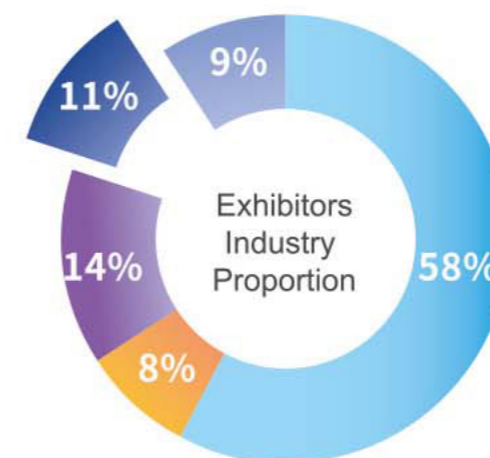
involving a record of **549** aircraft



Trade and public visitors: about 215,000

Data of Exhibitors in 2022

Exhibitors Industry Proportion

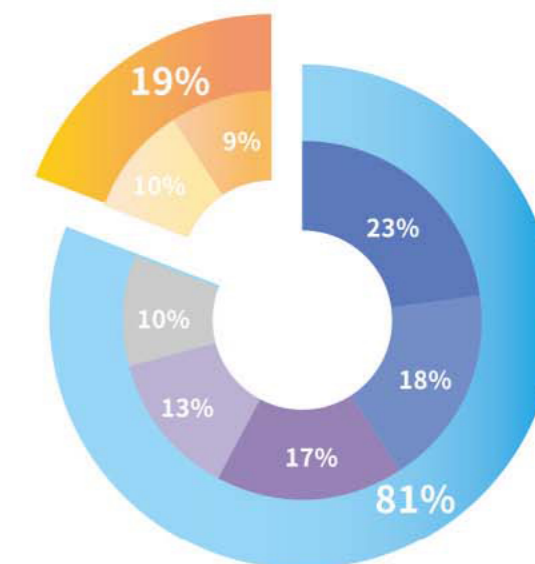


Breakdown by Industry Sectors:

- Aviation (58%)
- Aerospace (8%)
- UAV System (14%)
- Defense (11%)
- Others (9%)

Sub-sectors of Aviation:

- **Five sub-sectors made up of 81%:**
 - Production Facilities/Equipment/Tools (23%);
 - Powerplant/Transmission Device/Equipment (18%);
 - Airframe Systems Manufacture/Assembly (17%);
 - Materials/Composites/Surface Treatment (13%);
 - Aircraft Manufacture/Assembly (10%);
- **Aviation supporting industry (19%):**
 - Commercial Service (10%);
 - Airport/Airfields/Hangar (9%);



Data of Trade Visitors in 2022

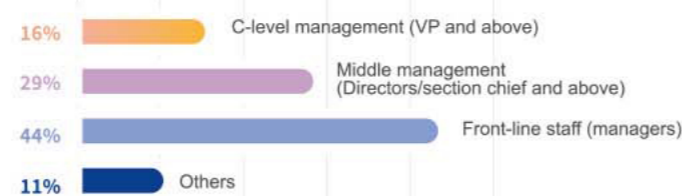


A total of about 100,000 trade visitors from 107 countries and regions flocked to the show site, including USA, France, Germany, UAE, Oman, Azerbaijan, Egypt, Ethiopia, Austria, Pakistan, Panama, Belarus, Bulgaria, Poland, East Timor, Russia, Philippines, Kazakhstan, Kyrgyzstan, Cambodia, Qatar, Kuwait, Croatia, Laos, Rwanda, Romania, Malaysia, Mongolia, Bangladesh, Myanmar, Morocco, South Africa, Nepal, Serbia, Senegal, Saudi Arabia, Sri Lanka, Slovakia, Slovenia, Sudan, Thailand, Tunisia, Türkiye, Turkmenistan, Brunei, Ukraine, Uzbekistan, Greece, Singapore, New Zealand, Hungary, Iraq, Iran, Israel, Indonesia, Jordan, Viet Nam, and so on.

By Industry Sectors



By Job Titles



Media Coverage on 14th Airshow China

3,288 Chinese and foreign journalists from 193 media at home and abroad reported the show live. Mainstream news agencies from home and abroad reported or reprinted more than 160,000 articles about the show. More than 1.05 billion people watched the live broadcast of the show through different media devices. Almost 1 million people visited online airshow, and more than 11 billion hits on the Airshow China 2022 topic (Data as of 12: 00 on November 13th, 2022). CCTV video and internet broadcast the show live for more than 100 hours, including 6 special coverage on CCTV News, while the duration of live broadcast on Guangdong Radio and Television exceeded 100 hours; The 14th Airshow China topic was on the hot search list of major live streaming for more than 120 times, published 460 articles in English, Russian, French, Arabic and Spanish, covering more than 160 countries and regions, with a global reading of 40.85 million.



What Exhibitors Say About Airshow China?



Although external factors such as the COVID-19 pandemic have cast a heavy shadow on the market, the global air travel has been recovering. It is expected that the global aviation industry will return to the pre-epidemic level by the end of 2023, which will create a broader market.

—Wu Yong Liang, Party Committee Member, Deputy General Manager and Chief Accountant of Commercial Aircraft Corporation of China



Airbus attaches great importance to the aviation market in China, and will be a reliable long-term strategic partner of China to jointly promote the high-quality development of aviation industry.

—Xu Gang, Airbus Global Executive Vice President and Airbus China CEO.



Airshow China has become the biggest aerospace event in China and one of the most influential ones in the world. Boeing has taken part in every edition since 1996, providing a footnote of the close partnership between Boeing and the Chinese aviation industries.

—Peter Gao, Boeing Vice President Commercial Sales & Marketing Greater China



It's great to participate in this industry event again. China International Aviation and Aerospace Exhibition is an important exchange and exhibition platform for us. Here, we can communicate with many colleagues and feel the cutting-edge ideas and technologies in the industry. Honeywell has been committed to the development and innovation of technology for a long time, with a view to promoting the aviation industry to continuously improve safety, performance and efficiency and develop in a sustainable direction. We are full of confidence in China's aviation market, and are willing to cooperate with customers, partners and suppliers for win-win results, and firmly support China's aviation industry to take steps into a safer, smarter, more efficient and sustainable future.

—Xu Jun, President, Honeywell Aerospace APAC



Safran Group attaches considerable importance to Airshow China, and has been participating in the exhibition for many years and is deeply honored. We hope to take this opportunity to communicate more with our peers and partners in the industry. I wish Airshow China a complete success!

—Philippe Bardol, General Delegate for China and CEO of Safran China



We brought E195-E2 at Airshow China 2022, the largest member of the E-series aircraft family, which is the most efficient and environmentally friendly single-aisle aircraft in the world. The plane known as "Engineering Lion", is covered with black and gold patterns, which will leave a deep impression on our customers in China. We strongly believe that China as the second largest economy in the world, the long-term sustainable development economy can create more business opportunities for airlines to enhance domestic accessibility, while it also benefits the expansion of business in China and promotes further cooperation with local partners.

—Arjan Meijer, President and CEO of Embraer Commercial Aviation



The global aviation industry is still in the process of recovery, and there is still a long way to go in the future. China is still an important market with great growth potential for Rolls-Royce. We have made great investment in China market this year, and will continue to work with customers and partners in the industry to realize the sustainable development of Rolls-Royce and support the long-term development of civil aviation in China.

—Julian MacCormac, President of Rolls-Royce Greater China



Airshow China is a significant platform for us. During the exhibition, we are able to exchange and interact with many industry partners, share cutting-edge technologies and even build stronger partnership. I firmly believe that Airshow China 2024 will be as impressive as this year, which is also really important for us.

—Thierry Weulersse, CEO of Thales in China

Exhibition Option

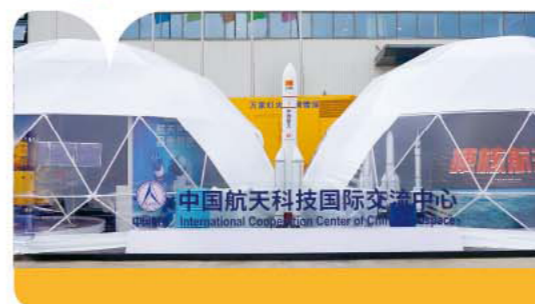
1 Package Booth



2 Raw Space



3 Outdoor Space



4 Chalet



5 Aircraft Static Display



6 Aircraft Flying Display



7 Ground Equipment (Static Display / Dynamic Performance)



8 Online Booth



Introduction to products and services

Exhibitor Introduction

Boeing has been the premier manufacturer of commercial jetliners. Today, the company manufactures the 737, 747, 767, 777 and 787 families of airplanes and the Boeing Business Jet range. Boeing is also positioned to provide unparalleled aftermarket support for retired fleets worldwide, delivering innovative, comprehensive

Video Introduction

Value-added Services

UAV Display Area

Date: 12-14 November 2024

Venue: Zhuhai Lianzhou General Aviation Airport

Display Option: Static Display; Flying Display

Display Content: Drones for aerial photography, emergency rescue, firefighting, logistics, plant protection etc. Aerocar, large heavy-lift unmanned helicopter, vehicle-mounted multi-rotor drone, composite wing long-endurance drone, eVTOL, balloon, umbrella drone etc.



B2B Meetings

This program is open to trade visitors and exhibitors of Airshow China. As a value-added service, the B2B Meetings program offers an effective, customer-tailored and private matchmaking platform for both vendors and buyers from aerospace industries at the show.

Option:

A

RMB 6,000

Seek for a Matchmaking

Including matchmaking service, a small chat room (3mX3m or 2mX3m).

Process:

Registration → Access to online system → Log in → Choose target clients

Make invitations → Invitations accepted → Meetings confirmed

B

Rent a Conference Room Only

10-Seat: RMB 1,000/hour
20-Seat: RMB 2,000/hour
(For 60 minutes in minimum, less than 60 minutes shall be charged as 60 minutes.)

To hold small meetings, forums or press conferences, reporters' meeting, etc.

Exhibitors Road Show

This program is free for all exhibitors, aiming at providing exhibitors with an appropriate, open and comfortable exchange platform to interact with customers, audiences and industry counterparts, which facilitates product promotion, idea spread and brand identity through online and offline simultaneous speeches.



AIRSHOW CHINA 2024

Registration Deadline: May 31, 2024

Early bird rate: a 5% discount will be given to orders as of Feb. 29, 2024 upon full payment. Published rate commences on Mar. 1, 2024. All prices are quoted in Chinese Currency; payment in USD is subject to the current official exchange rate on the date of invoice.

Space Reservation Form

Company _____

Contact Person _____ Job Title _____ Email _____

Address/Post code _____

Tel _____ Mobile _____ Website _____

Exhibit _____

Scope of Business _____

| Indoor Space | Spec. | Price | QTY | Amount |
|--|--|--------------------------|-------|--------------------------|
| Package Booth | 3mX3m/unit | RMB 40,000 | _____ | _____ |
| | Surcharge -2 sides open | 5% | _____ | _____ |
| Raw Space | (Min 30 m ²) | RMB 4,000/m ² | _____ | _____ |
| | Location Surcharge (applicable for orders of less than 100m ²) | | | |
| | - 3 sides open | 7.5% | _____ | _____ |
| | - island booth | 10% | _____ | _____ |
| Double-Story Surcharge (applicable for orders of 100m ² or above) | | | | RMB 2,000/m ² |
| ----- | | | | |
| Outdoor Space | | | | |
| Raw Space | (Min. 30m ²) | RMB 2,000/m ² | _____ | _____ |
| ----- | | | | |
| Chalet | | | | |
| Double-storey | 150m ² | RMB 360,000/Unit | _____ | _____ |
| Single-storey | 72m ² | RMB 210,000/Unit | _____ | _____ |
| ----- | | | | |
| Static Display | | | | |
| | Eelow 10 T | RMB 24,000 | _____ | _____ |
| | 10.1 T- 25 T | RMB 26,000 | _____ | _____ |
| | 25.1 T - 40 T | RMB 34,500 | _____ | _____ |
| | 40.1 T- 60 T | RMB 48,500 | _____ | _____ |
| | 60.1 T & above | RMB 61,500 | _____ | _____ |
| Mock-ups to be invoiced on the weight category to which the corresponding aircraft belong. | | | | |

Online Booth(Virtual stand with access to client resources and webinars)

Online Booth RMB 10,000/unit _____

(All off-line exhibitors are entitled to an on-line booth for free.)

I acknowledge and agree to abide by the General Rules and Procedures herinafter.

Signature _____ Date _____ Total=RMB _____

Organizer: Zhuhai Airshow Group Co.,Ltd.
 Add:#1 Jiuzhou Lane 2, Jiuzhou Avenue, Zhuhai,Guangdong, PRC 519015 Tel:+86-756-3376304/3369289/3376898 Fax:+86-756-3376415
 Email: ZHUHAI@AIRSHOW.COM.CN Website: www.airshow.com.cn

GENERAL RULES AND PROCEDURES

1 Who Can Exhibit?

- Only companies whose products or services correspond exactly to the theme of the show and the permitted categories of products of the show (see WHAT CAN BE EXHIBITED) will be admitted as exhibitors.

2 Show Schedule

- Trade days:** Nov.12-14,2024
- Public days:** Nov.15-17,2024

3 What Can Be Exhibited?

- (1) Aircraft Manufacture/Assembly (2) Powerplant/Transmission Device/Equipment (3) Airframe Systems Manufacture/Assembly/Sale (4) Aviation Commercial Service (5) Production Facilities/Equipment/Tools (6) Materials/Composites/Surface Treatment (7) Airport/Airfield/Hangar Design/System/Service (8) Aerospace (9) Unmanned System (10) Defense (11) Organizations/ Service (12) Industry Organizations/Institutions/Professional Services

4 Booth Notes:

- (1) **Package Booth**
The package booth is 3mx3m/unit and comprises wallboard, floor covering, fascia, basic lighting, 1 information desk, 5 chairs, 1 round table, 1 socket and 1 waste-paper basket. The order for package booths is 2 units in maximum.
- (2) **Raw Space and Outdoor Space**
Exhibitors shall build his own booth by himself or ask the official construction contractors for building at its own expense. Exhibitor's utilities expense will be paid separately according to the organizer's standard.
- (3) **Chalet**
Please consult the organizer for specifications and dimensions. Construction, internal and external decoration, electrical devices, furniture, floor covering, fixtures, cleaning and catering are to be arranged by the exhibitor. Please consult with related service contractors.
- (4) **Aircraft Static Display**
Positioning of the aircraft is subject to determination by the organizer and raiing of the aircraft is to be provided by the organizer.
- (5) **Online Booth**
Virtual booth provides online access to client resources, video conferencing and webinars. The organizer reserves the right of final interpretation.

5 Payment

- 5% early bird discount will be given to orders as of Feb. 29, 2024 upon full payment. Published rate commences on Mar. 1, 2024.
- After contract is signed, the exhibitor shall make a lump sum payment within 20 days upon receipt of the invoice. Otherwise, the organizer has the right to unilaterally terminate the contract and reserve the right to restore to legal action.
- Exhibitor's utilities expense will be paid separately according to the organizer's standard. Please refer to the 15th Airshow China Exhibitor's Manual for details.

6 Space Allocation

Upon receipt of an order form, the organizer will send the related exhibitor a detailed floor plan indicating the location of his stand/chalet. The organizer will make every effort to allocate stands, chalets and static display space at requested locations. But in case of duplicate requests or in situations where the best interest of the show needs to be maintained, the organizer has the final and full discretion in stand/chalet allocation and relocation. Exhibitors cooperate voluntarily.

7 Cancellation

50% cancellation charge is levied on all signed order forms; 100% cancellation charge is levied for any withdrawals from May 31, 2024, and no refund is given for any cancellations from this date. In case of cancellation, the space concerned will then be placed at the full disposal of the organizer.

8 Force Majeure

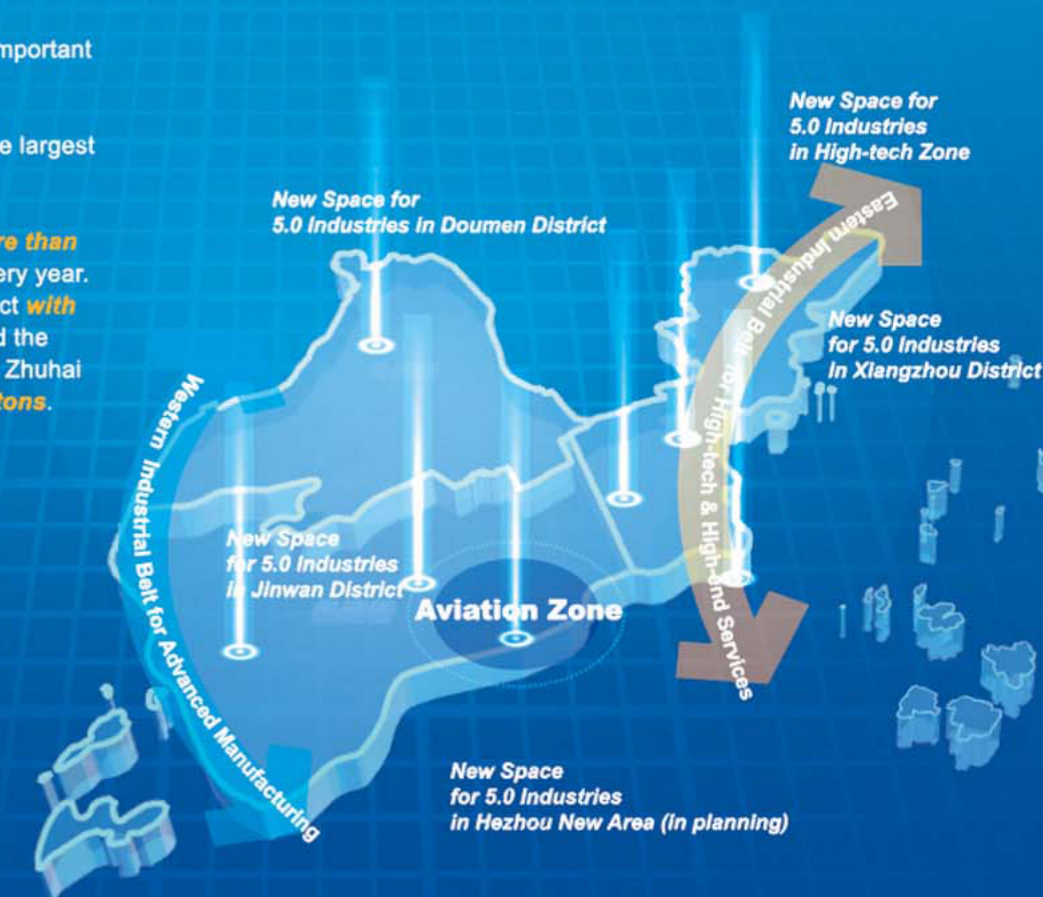
Force majeure specified herein includes but not limited to natural disaster, government action, abnormal social occurrence, epidemic such as COVID-19 etc. In case the contract cannot be fully or partially executed or postponed due to such force majeure, the parties concerned shoulder no responsibility or liabilities mutually. Organizer has the right to modify the date, location, duration and function schedule of the show based on the actual situation.

Zhuhai Overview

Located in the center of GBA, Zhuhai is connected with Hong Kong and Macao via Hong Kong-Zhuhai-Macao Bridge, with a permanent resident population of 2.4667 million and a GDP of 388.175 billion yuan. There are three administrative districts and two economic functional regions, including Xiangzhou District, Jinwan District, Doumen District, High-tech Zone and Hezhou New Area (in planning).

Zhuhai is one of the most important port cities in China, **with ten first-class ports**, of which Gongbei Port is the largest land port in China.

Zhuhai Airport handles **more than 10 million passengers** every year. High-speed railways connect **with 64 cities** across China, and the annual cargo throughput of Zhuhai Port **exceeds 130 million tons**.



Zhuhai will transform from a 'beautiful small' city to 'excellent big' city by accelerating the development of the Guangdong-Macao In-depth Cooperation Zone in Hengqin and the modern and international Special Economic Zone in the new era of socialism with Chinese characteristics. Based on its new status, orientation, and positioning, Zhuhai will well leverage its huge potential as the hub of the Greater Bay Area to speed up developing the Macao-Zhuhai pole for becoming a modern and international Special Economic Zone as a core city at the hub of the Greater Bay Area.

Zhuhai, adhering to the principle of 'industry-first', gives full play to the advantages of policy innovation and cooperation in the GBA, with focusing on four leading industries, including new-generation information technology, new energy, integrated circuits, biomedical and health, and three advanced industries, including intelligent home appliances, equipment manufacturing, and fine chemical industry, which form into a '4+3' industrial cluster.

Bird's Eye View Map



Bird's Eye View Map of the 14th Airshow China



Mobile App



www.airshow.com.cn

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AIRSHOW CHINA

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